

Gabriel Tadeu Fontes

I AM PROFESSIONAL IN:

■ **Web Design & UI**
JSON, ELEMENTOR, ADOBE XD

■ **Digital Marketing**
SEO, META AND GOOGLE ADS

■ **Graphic Design**
PRINTED AND VIRTUAL MEDIA

■ **Social Media**
MANAGER AND CREATOR



I help people and companies create a visual identity, a sales or an institutional website, social media design and print artwork of any kind. From the logo to the final visual identity, everything I do is strategically considered to convey the essence of the brand to the target audience.

I am 25 years old and I have two nationalities: Brazilian and Italian. I am focused and always looking to improve myself professionally.



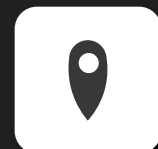
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Dublin, County Dublin VF61

I MATERIALIZE MY IDEAS AND CREATIONS BY USING THE BESTS AND THE MOST PROFESSIONAL TOOLS ON THE MARKET:



ADOBE
INDESIGN



ADOBE
XD



ADOBE
ILUSTRATOR



ADOBE
AFTER EFFECTS



ADOBE
PHOTOSHOP



ELEMENTOR
JSON



WORDPRESS



GOOGLE
ADS



META ADS



CSS 3



HTML 5
& SEO



FINAL CUT
PRO

My portfolio is available on the <https://gabrieltadeufontes.com>

Work Experience



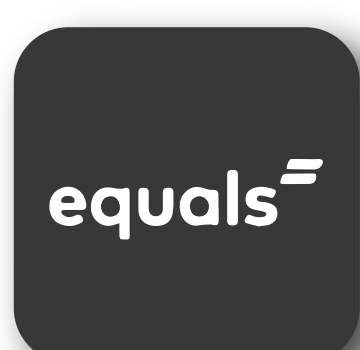
HOTMART CO-PRODUCER JUN 2020 - JAN 2022

1. Paid traffic manager using Google Ads and Meta Ads: sales campaigns, lead capture campaigns, brand awareness campaigns;
2. WEB Development: Creation of websites with sophisticated design aiming higher conversions, using HTML 5, CSS 3, Javascript, JSON, Wordpress, Joomla, SEO;
3. Logo and visual identity development: using the best tools on the market, such as Adobe Illustrator, Photoshop and After Effects;
4. Artworks for printing of all sizes and materials, mockups and packages. Social Media creating.
5. Copywriting and email marketing with sales strategies for online courses sales.



SERGEANT OF BRAZILIAN ARMY FEB 2016 - MAR 2020

Head of the Web projects development sector of the largest barracks in the state of São Paulo, Brazil. Development of projects with HTML 5, CSS 3, PHP, WordPress; Multimedia editing with Adobe Photoshop, Illustrator, After Effects, Inkscape, CorelDraw. Advanced use of the advanced Office tool (Excel, Powerpoint and Word). Artworks for printing of all sizes and materials.



WEB DEVELOPER JUN 2014 - MAR 2016

Website development using HTML 5, CSS 3, Javascript and PHP (Front-End). The biggest customer was Santander Bank.

Education



BACHELOR'S IN BUSINESS MANAGER

IPIRANGA COLLEGE OF TECHNOLOGY - SAO PAULO/BRAZIL
JAN 2015 - JAN 2019



TECHINAL COURSE (1200 HOURS) IN INFORMATION TECHONOLGY

JORGE STREET TECHNICAL SCHOOL - SAO CAETANO DO SUL/BRAZIL
JAN 2013 - JUN 2014

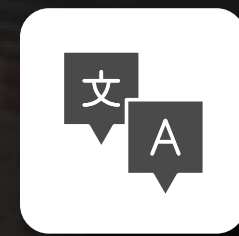
Languages



PORTUGUESE
NATIVE



ENGLISH
UPPER-INTERMEDIATE

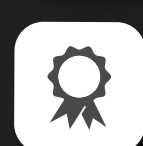


SPANISH
ELEMENTARY

Military Service



NECKLACE GENERAL MEDICAL SEVERIANO DA FONSECA - ARMY - 2019



COMPLIMENTARY REFERENCE BY SERGEANT - HMASP - 2019



MERIT HONOR - 3RD AREA TELEMATICS CENTER (ARMY) - 2017